

Partnering for Success

Collaborative Planning for Alternative Transportation in the National Park Service

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Project Overview

Research Goal

- To document and analyze the opportunities and challenges of partnering for the planning and implementation of new transportation programs within the National Park Service.

Research Questions

- Why partner?
- What are the benefits of partnering?
- How to partner?

Project Findings

Partnerships offer

- Sharing of expertise
- Possibilities for regional transportation linkages
- Sharing of financial and political responsibility

Partnerships require

- Planning and nurturing
- Constant communication
- Give and take



Parks Studied



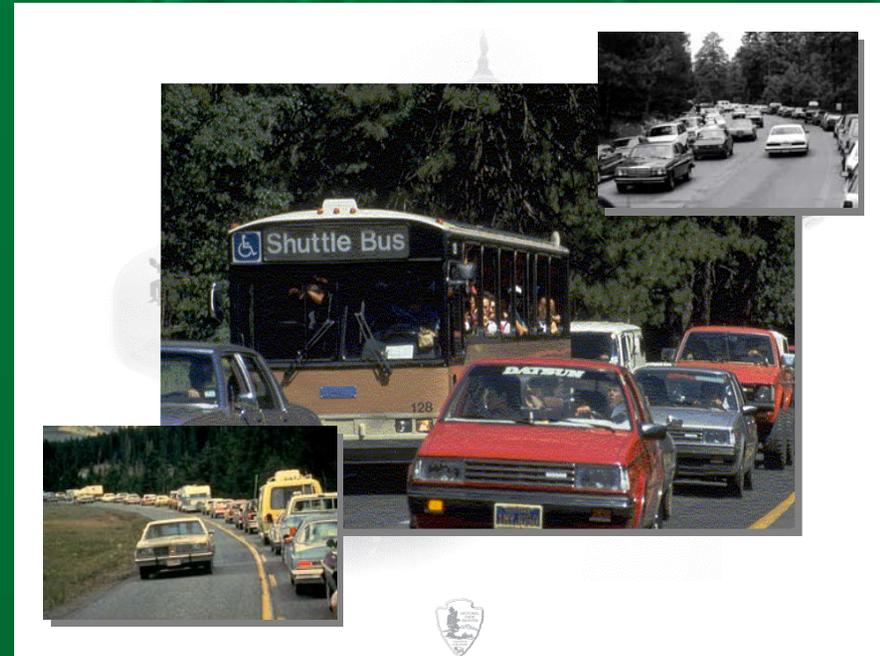
Characteristics of Studied Parks

Differences

- Mixture of urban and rural
- Mixture of natural and cultural resources
- Mixture of recreational and educational experiences

Similarities

- Traffic congestion
- Impacts on air, noise, and visual quality, natural landscape, and visitor experience



Typical Types of Partners

- Elected officials
- Recreational, environmental, and historic preservation organizations
- Businesses and chambers of commerce in gateway communities
- Friends groups
- Planning and transportation agencies
- Local institutions and large employers
- Social service agencies

Benefits of Partnering

- Share staff time and expertise
- Increase public support
- Avoid controversy
- Allow for coordination with regional projects
- Influence local development decisions
- Share financial responsibility



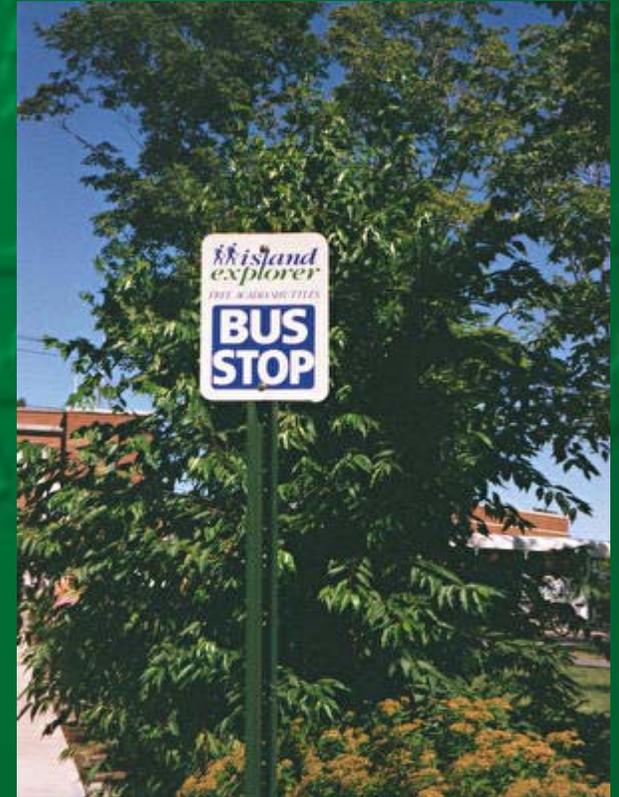
Noted Techniques and Strategies



- Involve a wide spectrum of stakeholders
- Use transportation to meet broader community needs
- Hold public planning events
- Provide financial and other incentives
- Use formal partnership documents

Words of Caution

- Be sensitive to existing community needs, dynamics, and relationships
- Empower your partners, in word and deed
- Communicate early and often
- Know your limits
- Be flexible



Project Conclusions

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For Further Information

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www.nps.gov/transportation/web/altnew/partnerships.htm